

ESTTA Tracking number: **ESTTA247789**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79033349
Applicant	INNOARTISTICO GmbH

Notice of Appeal

Notice is hereby given that INNOARTISTICO GmbH appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79033349.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.
All goods and services in the class are appealed, namely: Advertising; business management consultancy, in particular professional business consultant, sales promotion and marketing, all in the field of organization of events and exhibitions of artists and for artists and in the field of art and artists; business management for visual, performing and literary artists; promoting the goods and services of artists by means of advertising through print, audio, video, digital and on-line media; business inquiries and consultant, in particular agencies of business contacts and business addresses, namely, providing business advice, commercial information, and office administration services; organization of exhibitions and fairs for commercial and advertising purposes in the field of art trade and art dealers, for presenting artists and artistic entertainment, for artistic education models; advertising services, namely, providing advertising space for others on homepages, websites and the Internet; compilation and systemization of information into computer databases; business management for others in the nature of tour management for artists
- Class 036.
All goods and services in the class are appealed, namely: Financial sponsorship for artists, and financial support for artists in the nature of grants, educational scholarships, and financial support to artists with financial constraints
- Class 041.
All goods and services in the class are appealed, namely: Organization of exhibitions for cultural and educational purposes in the field of art, artistic education and artistic entertainment, art appreciation, and artistic support for artists; arranging and conducting colloquiums, seminars in the field of art appreciation, artistic support of artists; arranging and organization of concerts, live music, comedy, artistic guest performances, readings, operas and music festivals; ticket reservations for entertainment events; artists' agencies, in particular placement of artists with event organizers, providing artists for orchestra services, for events, for sound and recording studio and artistic support of artists, namely, encouraging artistic education and artistic talent by organizing, promoting, sponsoring, conducting, administering, and governing art programs and activities by organizing, sponsoring, developing and carrying out national and international artist student exchanges, and by providing information to third parties related thereto; orchestra services, namely, entertainment in the nature of symphony orchestra performances, live music performances; providing karaoke facilities; entertainment in the nature of theater, television, road show and touring show production; entertainment event information; providing interactive information concerning entertainment events, online from databases or through the Internet; educational services, namely, providing classes, workshops, and seminars in the field of support of art and artists; correspondence courses in the field of support of art and artists; conducting seminars, arranging and conducting symposiums, all in the field of support of art and artists; translation services, translation services for concert programs

Respectfully submitted,
/Robert P. Michal/
11/10/2008

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